



PASSIVE INCOME BLUEPRINTS ROADMAP TO SUCCESS

TikTok DM S.O.P

Pg1

(Inside the comments)

1. 1st, Heart/like their comment
2. Then, comment using the variations below:

- Info is on its way!
- Sending you info
- Look for (Use your Call to Action above your link) in my profile.
- Will DEE-EMM you
- Linx in Profile
- Going live at x time.
- Let's connect going live next time
- Queuing a live at next time
- Fallout and send me a message

3. Prequalify by checking their profile

LOOK FOR THE BELOW TO Follow Back:

- Videos, content, followers, engagement, profile picture
- If everything looks good and they look like they would be somebody you would want to work with, look for a job, family, any personality you can connect with
- Only follow, use your judgment
- Eight out of ten times they are already following you, because of your posts or past content.

If they didn't follow you, use your judgment. You can follow them then move to step 4.

4. Inside their profile, comment on post

You always want to engage with your audience, at least two-videos, with a comment and a heart. A share goes a long way as well.

5. Inside the DMs

If they did not follow you, again use your judgment. You can follow them and send a message, but typically I only follow back people that follow me. That at least shows that they're interested.

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Pg2

Initial message:

-You. - Hi, thank you for engaging with my content. I'd love to give you more information to see if I could help you out.

Them.- Sure what do you have for me.

You.- So I put together a few short videos that will explain everything in detail,

Also I would like to invite you to my Facebook group.

Them.- Sure what is it?

You.- You can go to my Profile and look for the (Call to Action). Once you get going let me know.

Want to make sure you get started on the right foot.

Or

You.- So copy and paste this link in your browser. Tik-Tok doesn't allow or like you to leave the platform.

So it isn't clickable. There you will find information on the high-income opportunity and my Facebook group.

(Send the link to your funnel).Once you start let me know. Want to make sure you get going on the right foot.

Or

Give them your link to your Facebook group.

Only do this if you're capturing their email in the process.

Keep in mind, if you send them directly to your Facebook group, it will limit your sales. The benefit of

this is that it will build your group with highly qualified people. If you send them to your Affiliate link,

they can get to your Facebook group through email campaigns. Be sure to have pre-qualifying

questions to get into your Facebook group. That must include capturing their email and name.

Or

Send them to Instagram through a copy and paste link in the DM's. Or you can just direct them to your Instagram link in your profile. This is to communicate more if the person has a lot of questions.

Don't find yourself always sending them to Instagram and spending a lot of time answering

questions. I recommend doing it every once in a while to help yourself grow. But if you find or feel

that they are a good fit for the community and they are willing to invest in themselves, then definitely

take the time for a more personable connection. This happens often when people have followed

you for a while.

If you are ready and set up to take a zoom call, push towards that when you are pre-qualifying.

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WE RAISE G.O.A.T.S



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Pg3

6. Another approach by asking other pre-qualifying questions

- What do you do for work?
- How many hours can you put in?
- Do you have a cell phone?
- Do you have an internet connection?

Be sure to relate with them if you can. If they don't do a certain type of work that you have experience with, or you don't see anything else to relate to, create a small connection like the example below.

(ex. "Man, being a nurse must kill your ankles and feet, doesn't it?")

Again, don't spend too much time here. The point is to move people along. Spend a minimum of 45 minutes a day doing this.

Jump back up to step 5 and pick up where necessary.

Once you delegate where they need to go, always leave the conversation telling them to message you once they complete that task.

Your whole job in this entire process is to give enough information to keep them moving through the process. It is duplicatable and if done correctly they will be pre-qualified for the most part and ready to take action. Don't spend too much time on this person running through the process. In order for them to jump on a zoom call with you without hesitation, they usually need to be either highly interested, or a longtime follower of yours. This builds authority and teaches you very fast on how to connect with your audience and over-deliver.

